



Privacy Programs

Use of Cookies and Pixels

BACKGROUND

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The table below describes the name and purpose of the cookies used by Quantum.

Cookie	Name	Purpose
AdRoll	__adroll	This cookie is used to identify your device when you move between different websites and applications, so that AdRoll can serve targeted advertising to you.
Add This	__atuvc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count. The main purpose of this cookie is functionality.
Bizo	_bizo_bzid _bizo_cksm _bizo_np_stats	This cookie name is associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn. The main purpose of this cookie is targeting and advertising.
Double Click	__ar_v4	This cookie is associated with the DoubleClick advertising service from Google. It helps with tracking conversion rates for ads. The main purpose of this cookie is targeting and advertising.
Facebook	fbq	This cookie name is associated with technology from Facebook. The main purpose of this cookie is targeting and advertising & marketing.
Google Analytics	_ga _gat _gid __utma __utmb __utmc __utmt __utmz	These cookie names are associated with Google Universal Analytics. The analytics tool is included in each page request in a site and used to calculate visitor, session, and campaign data for the sites analytics reports. The main purpose of these cookies is performance.
LinkedIn	_linkedin_data_partner_id	This cookie name is associated with technology from LinkedIn. The main purpose of this cookie is targeting and advertising & marketing.
Live Chat	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat and customer support functionality. The main purpose of this cookie is functionality.
Marketo	_mkto_trk	This cookie is associated with an email marketing service provided by Marketo. This tracking cookie allows a website to link visitor behavior to the recipient of an email marketing campaign, to measure campaign effectiveness. The main purpose of this cookie is performance.
Terminus	term-e7e5d07437489	This cookie name is associated with ABM marketing platform, Terminus. The main purpose of this cookie is to track performance.

CHANGING COOKIE SETTINGS

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

To opt out of being tracked by Google Analytics across all websites, please visit <http://tools.google.com/dlpage/gaoptout>.