



## OPEN TEXT The Content Experts™

# Media Management Integrates Seamlessly with Multi-tier Storage Archival

Digital workflows, new media formats, multiplying distribution channels, limited resources, and shrinking timelines have media organizations searching for flexible but sophisticated media management and storage systems that are cost effective and simple to deploy.

The newly integrated combination of Open Text's Media Management with Quantum's StorNext® Data Management Software is that solution. Together the two systems serve the needs of creative professionals, production managers, and IT architects.

- Creative professionals enjoy quick access to content via their desktop tools with powerful media search and extensive support for multiple metadata models.
- Production managers appreciate the central management, rights tracking, and usage control.
- Architects and administrators in IT welcome centralized administration, scalable architecture, and use of open standard interfaces.

### STORNEXT FILE SYSTEM

Quantum's StorNext high-performance shared file system is at the heart of simplifying IT architecture at hundreds of the very largest media companies. The combination of high-performance access for specialized SAN attached servers (enabling functions such as ingest, transcoding and non-linear editing (NLE)), together with the ability to share that data over high-speed StorNext proprietary LAN protocols and standard CIFS and NFS protocols to large numbers of users, has made StorNext File System the de-facto standard.

- **Scalability** – fast enough to support High Definition and Standard definition content workflows. Even cinema-quality 2K and 4K formats are often edited over StorNext – enabled storage infrastructure
- **Flexibility** – heterogeneous server support (Windows, Linux, Apple and UNIX) and support for most common vendors SANs (EMC, HP, HDS, DDN, etc.) and tape libraries (Quantum, HP, IBM, Sun) ensure that customers can select best-of-breed applications and storage hardware regardless of the platform
- **Investment protection** – every aspect of the system is independently scalable so components may be added as required to support growth in users, storage performance or capacity

### OPEN TEXT MEDIA MANAGEMENT

Open Text Artesia Digital Asset Management provides the ability to collect, tag, find, access, share, transform, reuse and archive all types of digital content. With over a decade of experience with media workflows, the Open Text solution has been deployed at leading customers like Discovery Communications, Paramount, HBO, Televisa, 20th Century Fox, and WGBH in Boston.

Open Text's built-in workflow capabilities result in significant time savings by simplifying the management, tracking and contributions to projects across the organization.

In media rich environments, Open Text helps customers increase production efficiencies, ease and facilitate global collaboration, and develop and leverage an asset archive. The system has an extensive API and provides extreme flexibility in working within the context of diverse sets of customer workflows and can truly scale on an enterprise level.

### SOLUTION PROFILE

- Centralized Media Management
- Integrated Hi-throughput Storage Management
- Multi-Tier Archive
- Content Data Protection

### SOLUTION BENEFITS

- Flexible
- Sophisticated
- Fast
- Cost Effective

### FOR MORE INFORMATION, CONTACT:

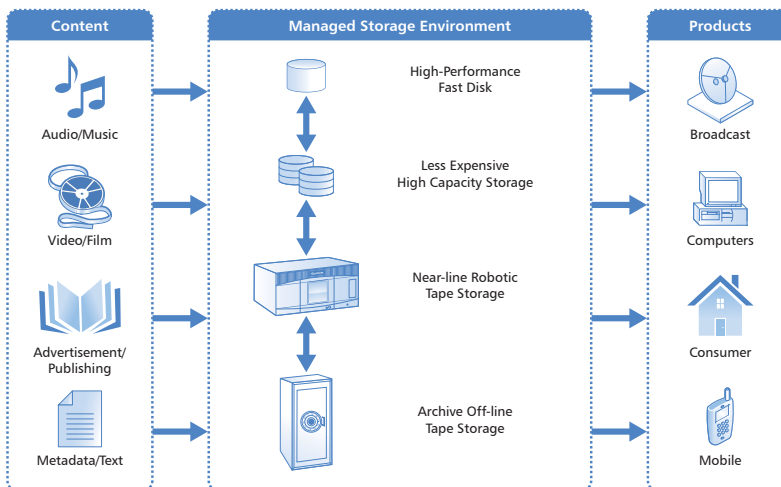
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## STORNEXT STORAGE MANAGER

StorNext Storage Manager allows the simplified deployment of a multi-tiered storage architecture to support the requirements of media companies in a cost-effective fashion.

- **Enterprise class archiving for long-term data retention** – StorNext Storage Manager is the proven tool to manage multi-Terabyte to Petabyte archives.
- **Data protection along with the need to archive and access data** – StorNext Storage Manager provides the most effective method of protecting large volumes of data with no added overhead.
- **Centralized architecture** – provides a single common interface for all content.
- **Cost savings** – StorNext Storage Manager empowers media production firms by giving administrators the choice of SATA disk, deduplicated disk, NAS appliances and / or tape libraries as target destinations for archival of rich media assets. This enables customers to create a true tiered storage environment.



## BEST TOGETHER

The Quantum StorNext storage management software paired with the Open Text Media Management enables cost-effective centralized management and storage infrastructure for the manipulation and long-term storage of media assets.

Whether the file is sitting on fast fiber-channel disk, near-line SATA disk or an online tape library, user access content is transparent. The necessary logic to manage the moving or copying files between different applications as well as searching, storing, managing content is handled in the Open Text media management software that seamlessly works with the StorNext tiered storage system.


## Case Study – Major European Broadcaster

A major European broadcaster is building a distributed tapeless workflow for the production, monetization and distribution of its digital assets. Open Text provides the core media management application for the content repository and StorNext is layered underneath providing a tiered storage infrastructure.

Open Text is used to search, reuse, report and stock video and image files from multiple tiers of disk and tape managed by StorNext on top of HP storage hardware.

Assets can be pulled from the content repository across the WAN by the various production departments or through a web-based user portal.

StorNext File System is also used in the broadcaster's production environment, underlying "best in class" applications on heterogeneous platforms for ingest, transcode, and near line editing of content.

 To contact your local sales office,  
please visit [www.quantum.com](http://www.quantum.com)

# Quantum®

**Backup. Recovery. Archive. It's What We Do.**

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## About Quantum

Quantum Corp. (NYSE:QTM) is the leading global storage company specializing in backup, recovery and archive. Combining focused expertise, customer-driven innovation, and platform independence, Quantum provides a comprehensive range of disk, tape, media and software solutions supported by a world-class sales and service organization. This includes the DXi™-Series, the first disk backup solutions to extend the power of data deduplication and replication across the distributed enterprise. As a long-standing and trusted partner, the company works closely with a broad network of resellers, OEMs and other suppliers to meet customers' evolving data protection needs.